



COMBINED DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled VARYING ELECTRONIC CONTENT BASED ON LOCAL CONTEXT, the specification of which

is attached hereto.

was filed on August 3, 1999 as Application Serial No. 09/365,735 and was amended on \_\_\_\_\_.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose all information I know to be material to patentability in accordance with Title 37, Code of Federal Regulations, §1.56.

I hereby appoint the following attorneys and/or agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith: John C. Phillips, Reg. No. 35,322; James R. Bramson, Reg. No. 41,632; John F. Land, Reg. No. 29,554; George C. Pappas, Reg. No. 35,065; Robert A. Greenberg, Reg. No. P-44,133; William D. Hare, Reg. No. P-44,739; Ruffin B. Cordell, Reg. No. 33,487; Ralph A. Mittelberger, Reg. No. 33,195; Michael J. McKeon, Reg. No. 37,888; John F. Hayden, Reg. No. 37,640; and David L. Feigenbaum, Reg. No. 30,378.

Address all telephone calls to John C. Phillips at telephone number 202/783-5070.

Address all correspondence to John C. Phillips, Fish & Richardson P.C., 601 13th Street NW, Washington, D.C. 20005.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

Full Name of Inventor: Robert M. COOPER

Inventor's Signature: Robert M. Cooper Date: Sept 13 1999

Residence Address: Washington, DC

Citizen of: USA

Post Office Address: 1105 Park Street, N.E., Washinton, DC 20002

Full Name of Inventor: George D. ESCOBAR

Inventor's Signature: George D. Escobar Date: Sept. 13, 1999

Residence Address: Purcellville, VA

Citizen of: USA

Post Office Address: 36544 Innisbrook Circle, Purcellville, VA

Full Name of Inventor: Laurence F. KIRSH

Inventor's Signature: Laurence F. KIRSH Date: 9/14/99

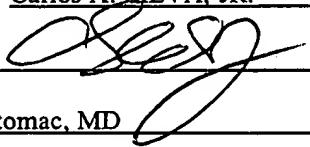
Residence Address: Herndon, VA

Citizen of: USA

Post Office Address: 695 Old Hunt Way, Herndon, VA 20170

## COMBINED DECLARATION AND POWER OF ATTORNEY CONTINUED

Full Name of Inventor: Carlos A. SILVA, JR.

Inventor's Signature: 

Date: Sept. 13, 1999

Residence Address: Potomac, MD

Citizen of: USA

Post Office Address: 9810 Potomac Manors Drive, Potomac, MD 20854



09-17-1999

06975/043001

**RECORDATION FORM  
PATENTS**



Assistant Commissioner for Patents: Please record the attached

101148131

1. Name of conveying party(ies):

Robert M. COOPER, George D. ESCOBAR,  
Laurence F. KIRSH, Carlos A. SILVA, JR.

2. Name and address of receiving party(ies):

America Online, Inc.  
22000 AOL Way  
Dulles, VA 20166

Additional name(s) attached?  Yes  NoAdditional names/addresses attached?  Yes  No3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: September 3 and September 7,  
19994. Application number(s) or patent number(s):

If this document is being filed with a new application, the execution date of the application is:

A. Patent Application No.(s):

09/365,734

B. Patent No.(s):

Additional numbers attached?  Yes  No5. Name/address of party to whom correspondence  
concerning document should be mailed:

John C. Phillips  
Fish & Richardson P.C.  
601 Thirteenth Street, N.W.  
Washington, DC 20005

6. Total number of applications/patents involved: 17. Total fee (37 CFR 3.41): \$40

- Enclosed
- Authorized to charge deposit account

8. Deposit account number: 06-1050

If the fee above is being charged to deposit account, a duplicate copy of this cover sheet is attached. Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.

DO NOT USE THIS SPACE

9. Statement and signature: *To the best of my knowledge and belief, the foregoing information is true and correct and the attached is the original document.*John C. Phillips, 35,322

Name of Person Signing

Signature

September 13, 1999

Date

Total number of pages including cover sheet, attachments, and document: 3

SHAREILL COLES, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

## ASSIGNMENT

For valuable consideration, we, Robert M. COOPER, of Washington, DC; George D. ESCOBAR of Purcellville, VA; Laurence F. KIRSH of Herndon, VA; and Carlos A. SILVA, JR. of Potomac, MD hereby assign to AMERICA ONLINE, INC., a Delaware corporation having a place of business at 22000 AOL Way, Dulles, VA 20166, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest, including, without limitation, the right to sue for past infringement, throughout the world in the inventions and improvements, which are subject of an application for United States Patent signed by us, entitled PROVIDING INTERACTIVE LINKS IN TV PROGRAMMING, filed August 3, 1999, and assigned U.S. Serial Number 09/365,734, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, and design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal at Vienna, Virginia this \_\_\_\_\_ day of \_\_\_\_\_, 1999

  
\_\_\_\_\_  
Robert M. COOPER

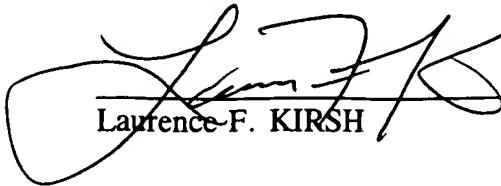
L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at Vienna, Virginia this \_\_\_\_\_ day of \_\_\_\_\_, 1999

  
\_\_\_\_\_  
George D. ESCOBAR

L.S.

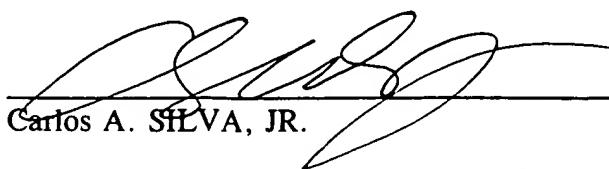
IN WITNESS WHEREOF, I hereto set my hand and seal at Vienna, Virginia this 7 day of Sept.  
\_\_\_\_\_, 1999



Laurence F. KIRSH

L.S.

IN WITNESS WHEREOF, I hereto set my hand and seal at Vienna, Virginia this 7th day of Sept.  
\_\_\_\_\_, 1999



Carlos A. SILVA, JR.

L.S.